

Outdoor Surface Cleaning and Disinfecting Guide

The CDC Recommends Frequent Cleaning and Disinfecting of High-Touch Surfaces.

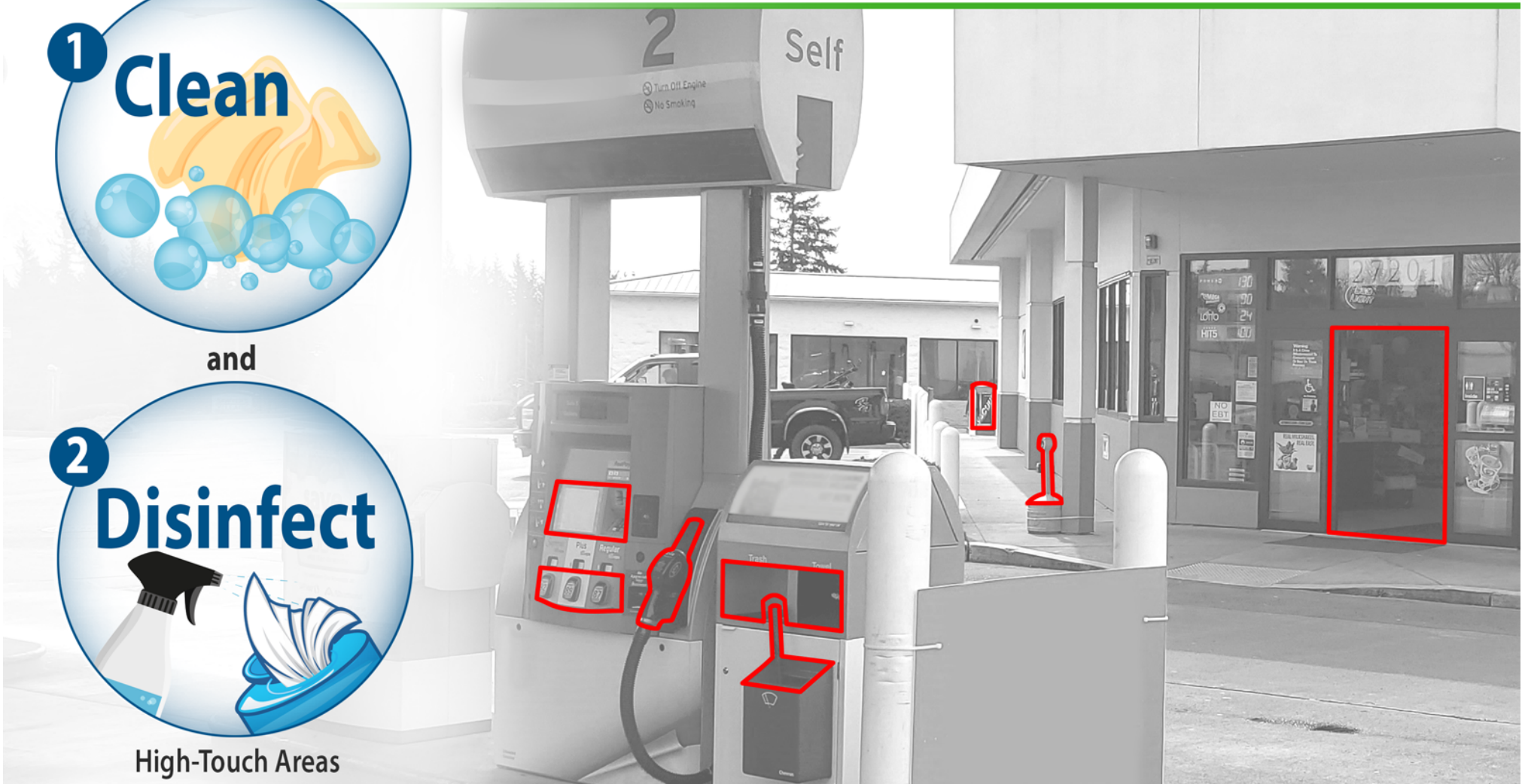
To Combat the Spread of Virus



and



High-Touch Areas



Outdoor High-Touch Areas

- Fuel dispensers
 - Nozzles
 - Keypads/buttons
 - Touch screens
- Card readers
- Squeegee buckets
- Garbage cans
- Doors/door handles
- Air & water dispensers
- Product displays
- Cooler doors
- Towel dispensers

Step 1 - Cleaning

Refers to the removal of germs, dirt, and impurities from surfaces. Cleaning does not kill germs, but by removing them, it lowers their numbers and the risk of spreading infection.

VS

Step 2 - Disinfecting

Refers to using chemicals to kill germs on surfaces. This process does not necessarily clean dirty surfaces or remove germs, but by killing germs on a surface after cleaning, it can further lower the risk of spreading infection.

Source: www.cdc.gov/coronavirus/2019-ncov/community/home/cleaning-disinfection.html



Psychology of Clean

Clean stores attract more customers because they convey safety and security. When public worry is high, there's an easy way you can signal we're open and you're safe here – let your customers see you cleaning. When customers drive up and actively see you wiping down surfaces and disinfecting high-touch areas around your sites, it gives them a sense of reassurance. Without saying a single word, you can SHOW your customers that you care about their safety and well-being by cleaning and disinfecting your locations.